

The Audi 5000 Turbo Diesel.

Its performance has never been better. And now the cost of owning one has never been better.



*Mfr's sugg. retail price. Title, taxes, transportation, registration and dealer prep additional. **Use est. mpg for comparison. Mileage varies with speed, trip length and weather. Actual highway mileage will probably be less.



Unquestionably, one of the most desirable luxury cars today is a German-engineered turbo diesel. It offers a rare blend of turbo power, diesel efficiency, and German craftsmanship.

The Audi 5000: the best value in a luxury German turbo diesel. Yet, there is a question of price. You can spend more than \$30,000 for the least expensive Mercedes turbo diesel.* Or, if you have a keen eye for value, you can invest \$17,780 in an Audi 5000 Turbo Diesel.*

Because you spend less doesn't mean you get less. Our Bavarian engineers have built imaginative and expensive technology into this luxury Audi.

Innovative engineering at a price you can live with. To wit: the E-mode automatic transmission. It conserves fuel and reduces engine wear. To increase engine life even more: sodium filled exhaust valves, 40% more chrome on the upper piston rings and a separate oil cooler.

Extraordinary fuel economy. The 5000's high efficiency five-cylinder power plant delivers remarkable fuel economy for a full-size luxury car: 28 EPA estimated mpg and 36 estimated highway.**

In an Audi, efficiency doesn't mean boring. The 5000 is a joy to drive: zero to 50 in 10.1 seconds. Its smooth turbo passing power and sophisticated front-wheel

drive give it the lively performance you expect from an Audi.

Carefully engineered luxury. Complementing all of this high-technology design is Audi's thoughtful luxury: plush seats, air conditioning, AM/FM stereo radio with cassette player and many other amenities, all at no extra cost.

Considering the Audi 5000's reasonable price, premium-quality German engineering and outstanding performance, this automobile is, indeed, one of the best investments in a luxury turbo diesel today. For your nearest Porsche Audi dealer call toll-free (800) 447-4700.

© 1983 Porsche Audi

PORSCHE + AUDI

Audi: the art of engineering.